Fast Forward: Brooklyn Bus Network Redesign
October 2, 2019
The Fast Forward Plan

Priorities
• Transform the subway
• Reimagine the bus network
• Accelerate accessibility
• Engage and empower employees

Foundations
• Agility & accountability
• Safety, security & resilience
• Customer service & communication
What does reimagining the Brooklyn Bus Network entail?

- A holistic, blank-slate approach looking at Brooklyn from a fresh perspective
- Full assessment of all local, SBS, and express bus service in the borough
- A look at current and future market needs and travel trends
- An analysis of bus performance in Brooklyn to provide faster, more reliable travel times
- Collaboration with NYCDOT on bus priority
Why are we redesigning the Brooklyn Bus Network?

- The Brooklyn Bus Network has not substantially changed in decades; many routes follow old trolley routes
- As our customers’ needs change, we must change with them
- Brooklyn continues to see major changes in all sectors – residential, commercial, institutional
- Job growth in Brooklyn is the fastest in New York City, yet job locations are becoming more decentralized
- Bus ridership in Brooklyn and across New York City has been decreasing
- Bus speeds have slowed as congestion has worsened
Snapshot of the Brooklyn Bus Network

- 63 local bus routes with ~640,000 average weekday customers
- 9 express bus routes with ~9,000 average weekday customers
- Brooklyn local bus ridership has declined 14% between 2016 and 2019
- Brooklyn express bus ridership has declined 10% between 2016 and 2019
- Bus speeds continue to decline – 3% slower since 2016 at 7.7 mph
How do we get there?

- All recommendations will focus on improving the customer experience, with attention given to:
  - Expanding bus priority improvements in collaboration with NYCDOT
  - Providing high frequency, high capacity bus service on major corridors
  - Improving bus stop spacing to speed up customers’ commute times
  - Modifying bus routes that are low-performing and circuitous
  - Reducing route redundancy and subway competition
  - Improving off-peak service frequency and coverage
Primary sources of information

Quantitative

• MetroCard data provides information on which routes customers are boarding by time of day

• GPS feeds through Bus Time provide information on bus performance which also helps identify where customers are boarding

• Other External Data includes NYCDOT travel data, NYCDCP demographic and development information, taxi and e-hail data

Qualitative

• Observation supports qualitative data and also validates automatically collected data

• Survey Research provides insight on questions that cannot be answered by existing data sources or are qualitative in nature

• Public Feedback: workshops, written feedback, web-based comments, and informal outreach at bus stops, on buses, at key transfer points, etc.
Outreach for Bronx and Queens redesign projects has included:

- Multiple open houses/workshops
- Online surveys to gather customer feedback
- On-street engagement at busy bus hubs
- Presentations to Community Boards and other interested stakeholders
Brooklyn Bus Network Redesign Project Timeline

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<td>Q4</td>
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<td>Announce Project</td>
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MTA New York City Transit
Project Kickoff Open House

Dates and Locations

TUESDAY, OCT. 29 | 6-8 PM
DeKalb Library
750 Bushwick Ave
Subway: J to Kosciuszko St or M to Central Av
Bus: B38, B46, B46-SBS, B47, B54, Q24

WEDNESDAY, OCT. 30 | 6-8 PM
Crown Heights Library
560 New York Ave
Subway: 2/5 to Sterling St or Winthrop St
Bus: B12, B43, B44, B44-SBS, B49

MONDAY, NOV. 4 | 6-8 PM
South Shore High School
6565 Flatlands Ave (Accessible entrance on Ralph Ave)
Bus: B6, B82, B82-SBS, B103, BM2

WEDNESDAY, NOV. 6 | 6-8 PM
New Lots Library
665 New Lots Ave
Subway: 3 to Van Siclen Av or New Lots Av
Bus: B6, B15, B84

THURSDAY, NOV. 7 | 6-8 PM
Williamsburg Library
240 Division Ave
Subway: J/M/Z to Marcy Av
Bus: B24, B32, B39, B44-SBS, B46, B60, B62, Q54, Q59

TUESDAY, NOV. 12 | 6-8 PM
Park Slope Library
431 6th Ave
Subway: F/G to 7 Av or F/G/R to 4 Av-9 St
Bus: B61, B63, B67, B69

WEDNESDAY, NOV. 13 | 6-8 PM
Bay Ridge Library
7223 Ridge Blvd
Subway: R to Bay Ridge Av or 77 St
Bus: B4, B9, B37, B64, X27, X37

TUESDAY, NOV. 19 | 6-8 PM
Brighton Beach Library
16 Brighton 1st Rd
Subway: Q to Ocean Pkwy
Bus: B1, B68

WEDNESDAY, NOV. 20 | 6-8 PM
Walt Whitman Library
93 St. Edwards St
Subway: B/Q/R to DeKalb Av or 2/3/4/5 to Nevins St
Bus: B54, B62

THURSDAY, NOV. 21 | 6-8 PM
Kensington Library
4207 18 Av
Subway: F to 18 Av
Bus: B8

*These events have been scheduled at locations that are accessible to people with mobility impairments.
Thank you
new.mta.info/brooklynbusredesign
#FastForwardNYC
#BrooklynBusRedesign