

# Reimagining Bus Service in the Bronx

Welcome to Bronx Bus Network Redesign Workshop and thank you for choosing to spend your evening with us. Over the course of this evening, we will work in small groups to discuss how bus service in the Bronx could be reimagined to better serve you and your community.

Many cities are working to redesign bus service to serve today's customers as well as planning for the future. Here are some common concepts and explanations of elements we will discuss:

## Elements of Bus Service Planning

- **Bus Stop Amenities** - lighting at the bus stop, shelters, benches, schedule information, map of the route
- **Technology Features** - internet access, USB/phone charging ports available when riding the bus
- **Real-Time Information** - a countdown clock at your bus stop that lets you know when the next bus is coming
- **Bus Priority** - more dedicated bus lanes, enhanced road markings, transit signal priority (TSP), and other infrastructure to help speed the bus along and get you where you need to go faster (bypass traffic)
- **Comfort** - how relaxed/comfortable you feel on the bus; is it important to you to have a seat on the bus or a good amount of space to stand
- **Frequent Service** - how often the bus comes, arriving as often as every 5 or 10 minutes
- **Service After 9 PM** - bus service later in the evening and later into the night
- **Midday Service** - bus service in the middle of the day between the AM and PM rush hours
- **Rush-Hour Service** - bus service during the AM and PM peak periods, for NYC this is typically from 7 AM – 9 AM and 4 PM – 7 PM
- **Weekend Service** - bus service on Saturdays and Sundays

## Trade-offs

### Frequency vs. Coverage

- **Frequency** means that bus service would be more concentrated on major corridors with the bus coming very often (every 5 minutes for example). Prioritizing frequency may also mean that you may have to walk farther (for example, an extra 5 minutes or 4 more blocks) to reach your bus route.
- **Coverage** means that the same amount of bus service is spread out on more streets and comes less often (every 10-20 minutes for example). Prioritizing coverage may also mean that you may have a shorter walk to get to your bus route, but it does not come as often and you may have to check the schedule instead of spontaneously walking to the bus stop to catch the bus.

### Simple, Direct Routes vs. Complex, Indirect Routes

- **A simple, direct route** means that you may have a longer walk to get to your bus route, but the bus comes more often (or more frequently) and the overall travel time on the bus will be shorter. However, you may have to transfer from one frequent route to another, but your overall trip will be faster.



- **A complex, indirect route** means that you may have a shorter walk to get to your bus route, but that you may have to wait longer for your bus to come and your travel time on the bus may be longer. However, you might not have to transfer from one route to another, but your overall trip will take more time.

### More Stops vs. Fewer Stops

- **More stops** stops mean that the bus may stop every block and it will take you longer to get to your destination. Also, more stops mean that you may have a shorter walk to your bus stop, but that your bus ride will be longer and bus service may be less reliable.
- **Fewer stops** mean that the bus may stop every three or four blocks (depending on the block size) and in doing so may get you to your destination faster. Also, fewer stops mean that you may have a longer walk to your bus stop, but that your bus ride is shorter and bus service is more reliable.

After tonight’s workshop, please visit <https://bronxbusredesign.questionpro.com/> and take our survey. Sharing more about your experience riding the bus (or why you sometimes choose not to) is invaluable to our study.

We have launched a project website at <https://new.mta.info/BronxBusRedesign>. We will continue to add information to this site through to project, so bookmark it and come back for updates!

Lastly, please tell your friends and neighbors who could not be here tonight about your experience here today and let them know we have several other workshops if they want to join in this conversation.

## Workshops

### Community Board 12

Thursday, September 20, 2018  
6:00-8:00pm  
4101 White Plains Road  
Bronx, NY 10466  
Transportation: ②⑤ trains to 233 St

### Metropolitan College of New York

Thursday, September 27, 2018  
6:00-8:00pm  
463 East 149th Street  
Bronx, NY 10455  
Transportation: Bx19, Bx2,  
②⑤ trains to 3 Av-149th St

### Monroe College - Kings Hall

Wednesday, October 3, 2018  
6:00-8:00 pm  
Mintz Room (Auditorium)  
2501 Jerome Avenue  
Bronx, NY 10468  
Transportation: Bx12 local and SBS,  
Bx22, ④ train to Fordham Road

### RiverBay Corporation Co-Op City

Tuesday, October 9, 2018  
6:00-8:00 pm  
2049 Bartow Avenue, Room 31  
Bronx, NY 10475  
Transportation: Bx23, Bx26, Bx28,  
Bx30, Express Bus BxM7

### NYC Health + Hospitals/Jacobi

Monday, October 15, 2018  
6:00-8:00 pm  
1400 Pelham Parkway South,  
Building 4 (Conference and  
Training Center),  
Conference Center 2N1 (2nd Floor)  
Bronx, New York 10461  
Transportation: Bx12 local  
and SBS, Bx21, Bx31

### Christ Church Riverdale

Thursday, October 18, 2018  
6:00-8:00 pm  
5030 Henry Hudson Parkway (at  
252nd Street)  
Bronx, NY 10471  
Transportation: Bx7, Bx10