



Metro-North Railroad 2022 Rail Safety Week Metro Man Costume Design Poster Contest

The Metro-North Railroad TRACKS (Together Railroads and Communities Keeping Safe) program will be holding its fifth annual Rail Safety Contest. All students (Pre-K through 12) who live or attend schools within the Metro-North territory (throughout CT and NY) are eligible to enter. ***All submissions MUST be digital.***

Metro Man is Metro North's train safety ambassador who helps reinforce the safe behaviors taught through MNR's TRACKS program. You are invited to dream up a new Metro Man mascot costume design that not only educates but motivates all Metro North customers to travel safely. The design should inspire people to be safety focused when they are traveling on trains and being near trains, tracks, and grade crossings.

Poster Guidelines

- Students should illustrate or design a new Metro Man costume they want to see brought to life.
- All students are encouraged to include hashtags #MNRTracks #USRailSafetyWeek on their posters.
- Costume designs:
 - Must be an original creative design.
 - Mascot design concept should include the full character.
 - Submissions may not include existing brand names, logos or trademarks.
 - Submissions must not include likeness of celebrities or other public figures
 - Modifying, enhancing or altering a third party's preexisting work does not qualify
 - as the entrant's original creation and will result in disqualification.
- The top four (4) costume design posters will be selected—one from each grade level. The panel of judges will choose one winner out of the 4 posters:
 - **3K and Pre-K**
 - **Grades K-3**
 - **Grades 4-8**
 - **Grades 9-12**
- Students may use any art medium they choose to for their poster.

- Students may also choose to create a digital entry (using computer programs and sending in files as PDF, JPG, PNG, GIF, EPS, etc.).
- All artwork **MUST** be original and not copyrighted.
- All submissions must be entered digitally and by email only (scanned or attached as photo)

Winning Posters

The winning posters will be featured on the Metro-North Railroad TRACKS website and in all rail safety presentations. The winning posters will also be displayed on Metro-North Railroad informational screens and monitors throughout MNR stations and in Grand Central Terminal- the winning artists will have the honor of their artwork representing the rail safety campaign across the entire Metro-North territory. Metro Man will visit the school of the winner.

** Rail Safety Poster Contest winning posters can be viewed on the [TRACKS](#) website under the “Rail Safety Week” tab.*

INSTRUCTIONS

1. The program will open on **Monday, September 22nd, 2022** in line with Rail Safety Week.
2. Please send an email to MNRTacks@mnr.org by **Monday, November 28, 2022** to express your intent of participation in the contest.
3. All posters must be completed and submitted **with the information on the Poster Entry Form** (attached) no later than **Saturday, December 31st, 2022**. Posters received after this date will not be eligible for the contest.
 - All poster entries **MUST** be **emailed** to MNRTacks@mnr.org
4. One winning poster will be selected from the top four (4) entries. The winner will be decided and revealed on **Monday, January 23rd, 2022**. All winners and participants will be notified on this day.
5. Contest winners will be recognized and contacted with further details.

Questions?

Please call 212-340-2292 or email MNRTacks@mnr.org

We appreciate your participation, and hope you have fun in this Rail Safety Week effort!

Have Fun and Good Luck!



2022 Metro-North Railroad Rail Safety Week Poster Contest Poster Entry Form

Please attach one completed form to the back of poster entry and submit by December 31, 2022. Email to MNRtracks@mnr.org.

School Information

School Name _____

School Address _____

City _____ State _____ Zip _____

Student Grade Level (*circle one*) Pre-K K-5 6-12

Point of Contact Information

Name _____

Phone Number _____

Email _____