Penn Station Area Redevelopment Project

ESD Staff Response to CACWG Recommendations for GPP
Stated goals of the CACWG (March 2021):
• Discuss and try to resolve obstacles to an improved and cohesive Penn Station and Penn District
• Develop a set of recommendations for ESD on next steps for the GPP and provide feedback to MTA/Amtrak/NJT through their ongoing Penn Station planning process

Recommendations submitted to ESD and MTA (August 2021) focused on 9 areas:
- Governance/Engagement
- Public Realm
- Transportation
- 2 Penn & MSG
- Human Assets
- Development Framework
- Financing
- Environment
- Workforce Participation
ESD Staff Response

• This presentation lays out ESD staff’s proposed revisions to the draft General Project Plan (GPP) based on the CACWG recommendations and other community input.

• ESD plans to release these proposed revisions and hold a public hearing before year end, followed by an extended public comment period, to allow a broader audience to review and comment on the revised plan and the DEIS.

• The plan may be further revised based on the hearing and public comments, before being brought to the ESD Board of Directors for consideration in Spring 2022.

• Note that this presentation and revised plan only address the CACWG recommendations within the scope of the GPP – other recommendations have been shared with the relevant agencies/entities for their consideration.
Governance / Engagement: Continue CACWG and Public Meetings

- CACWG would meet bi-monthly and continue to play an *advisory role through build-out.*

- Developers would present each building to the CACWG and Community Boards 4 and/or 5 for feedback.

- ESD would work with CACWG in drafting Requests for Proposals for Sites 1-3 and any future modifications to the General Project Plan.

- ESD would assign a *Quality of Life community liaison* and send regular email blasts to community stakeholders regarding construction activities.

- ESD would hold *Quality of Life public meetings* quarterly throughout construction.
Governance / Engagement: Create Public Realm Task Force


- The Public Realm Task Force would comprise representatives of:
  - ESD
  - MTA
  - Amtrak
  - New Jersey Transit
  - NYC DOT
  - NYC DCP
  - U.S. Congressmembers
  - NYS Senators and Assemblymember
  - Manhattan Borough President
  - New York City Councilmember
  - Manhattan Community Boards 4 and 5
  - Civic organization(s)
  - Developers of the GPP Sites
  - MSG
Governance / Engagement: Create Public Realm Task Force

- A **Penn Public Realm Fund** would be set up and administered by ESD, with direction from the Task Force, and would be seeded by a portion of the real estate revenues generated by the GPP Sites.

- Among other things, the Task Force would develop:
  - a **Public Realm Concept Plan** that includes a prioritized list of desired public realm improvements in the Project Area and immediately adjacent thereto
  - **guiding principles** for public realm design (such as thermal comfort) and operations (such as respect for the homeless)
  - **programming concepts** for the Block 780 public open space and shared streets
GPP will recommend that NYC DOT consider making 31st Street between Seventh and Eighth Avenues an additional shared street.

A Public Space Requirement would be imposed on each GPP Site. The ratio of site area that must be public space for each Site would be as follows:
- Site 1A: 5%
- Site 1B: 17%
- Site 2: 44% (includes midblock plaza)
- Site 3: 17%
- Site 4: 15%
- Site 5: 17%
- Site 6: 17%
- Site 7: 17%
- Site 8: 17%
Public Realm: Increase Public Space

Open Space + Widenings + Transit 150%
Lot area

BEFORE
Public Realm: Increase Public Space

Open Space + Widenings + Transit 150% Lot area

- Potential Shared Street
- Minimum requirements

34TH ST
33RD ST
31ST ST
30TH ST
9TH AVE
8TH AVE
7TH AVE
6TH AVE

PROPOSED
Public Realm: Increase Public Space

Rockefeller Plaza  +/- 31,000sf

One Manhattan West Plaza  +/- 32,000sf

Zuccotti Park  +/- 25,200sf

780 Block Plaza  +/- 30,000sf
Public Realm: Update Pedestrian Flow Projections

• Recognizing that transportation conditions will change over time, a Transportation Monitoring Plan (TMP) would be developed with NYC DOT, requiring re-analysis of traffic and pedestrian flows at key milestones during build-out, and adjustments to mitigation requirements as appropriate.

• Studies at each milestone would likely include travel demand surveys, updated traffic and ped counts/analyses, and new mitigation strategies.

• Milestones at which new studies would be required include:
  o Completion and occupancy of Phase 1 (Penn projects & Site 7 completed)
  o Completion and occupancy of Phase 2 (Half of Sites 1-8 completed)
  o Full build-out

• TMP studies and mitigation would be funded through an escrow account or paid directly by developers of the GPP Sites.
Public Realm: Account for Existing 1 Penn POPS

Existing Privately Owned Public Space (POPS) associated with 1 Penn Plaza would be addressed in the following ways:

- Site 4: new transit entrance, as required in the Moynihan GPP
- Site 5: one or a combination of the following would **compensate for the total amount of existing POPS** on Site 5:
  1) removal of bonused floor area;
  2) provision of new onsite privately owned public space; and/or
  3) payment into the ESC Public Realm Fund at fair market value for any remaining bonused floor area not accounted for through provision of new POPS.
Transportation: Provide a Significant Expansion Train Hall on 7th Avenue

OPTION 1: MIDBLOCK
Transportation: Provide a Significant Expansion Train Hall on 7th Avenue

OPTION 2: 7TH AVENUE
Transportation: Prioritize At-Grade over Below-Grade Pedestrian Improvements
Transportation: Prioritize At-Grade over Below-Grade Pedestrian Improvements
Transportation: Prioritize At-Grade over Below-Grade Pedestrian Improvements
Transportation: Prioritize At-Grade over Below-Grade Pedestrian Improvements

PROPOSED

33rd Street Option
Transportation: Prioritize At-Grade over Below-Grade Pedestrian Improvements
Transportation: Create Significant Penn Entrance(s)

Site 5 - CURRENT

7th Avenue & 34th Street
Transportation: Create Significant Penn Entrance(s)

Site 5 - PROPOSED

7th Avenue & 34th Street
Transportation: Create Significant Penn Entrance(s)
Transportation: Create Significant Penn Entrance(s)

EXISTING
Site 4 Transit Entrance

Site 4 - CURRENT
Transportation: Create Significant Penn Entrance(s)

PROPOSED
Site 4 Transit Entrance

8th Avenue & 33rd Street

Site 4 - PROPOSED
Human Assets: Increase Community Services

- If displaced, the Antonio Olivieri Center, which provides drop-in services to homeless clients, would be given the right to return to the project area in a larger space that would enable them to increase capacity if desired. Early conversations with Center staff suggest it may prefer to only relocate once, in which case we would work with them to find a suitable, larger space in proximity to their current location and near or within the project area.

- **Community facility use will be required** on the ground floor of Site 1A. ESD will work with the CACWG and community to identify preferred uses for the space.

- In the RFP(s) for Sites 1-3, ESD would set aside space and work with the CACWG and community to request innovative ideas for providing homeless and other social services within the project area.
If Penn Expansion happens on Sites 1-3:

- **Site 1A** would be required to be **residential rental**.
  - Maximize legally allowable amount of residential at 12 FAR equivalent
  - ~542 units / ~162 (30%) permanently affordable

- All displaced residents who income certify would have a **right to return** to an affordable unit on Site 1A. (Note: there are currently 128 residences on Sites 1-3; 99 are rental units, of which 26 are rent regulated, and 29 are condos.)

- **Site 1B** would be added as a mixed-use alternative site (in addition to Sites 4 and 8).
  - “**Piggybank**” of residential square footage totaling approximately 1,256 units for these 3 sites, available on “first come, first served” basis.

- In total, up to 1,798 residential units could be built, of which **539 would be permanently affordable**.
Development Framework: Reduce Density

- No site could exceed 30 FAR equivalent.
  - Site 2: 33 → 28
  - Site 3: 33 → 30
  - Site 5: 33 → 30
  - Site 6: 31 → 30

- Density on **Blocks 754 and 780** (Sites 1 and 2) would be significantly reduced and would be reconfigured to **step down from east to west**.
  - Site 2B: ~30 → 30
  - Site 2A: ~36 → 26
  - Site 1B: 26 → 21
  - Site 1A: 7.7 → 13 / height: 400' → 350'
Development Framework: Reduce Density – Block 754 (Sites 1A & 1B)

BEFORE

563 Hotel Keys

7.7 FAR

26 FAR

Office
Development Framework: Reduce Density – Block 754 (Sites 1A & 1B)

PROPOSED – Commercial Alternative
Development Framework: Reduce Density – Block 754 (Sites 1A & 1B)

PROPOSED – Residential Alternative

542 Units (162 affordable)

439 Units (131 affordable)

Residential
Com. Facility
Office

13 FAR
21 FAR
Development Framework: Reduce Density – Block 780 (Sites 2A & 2B)
Development Framework: Reduce Density – Block 780 (Sites 2A & 2B)
Development Framework: Reduce Density

PROPOSED – Commercial Alternative
Development Framework: Reduce Density

PROPOSED – Residential Alternative
Development Framework: Reduce Density

- Incremental Buildable Gross Square Feet (above current allowable amount): 8,229,282 → 6,858,522 = **17% reduction**

- Total Buildable Gross Square Feet: 19,645,457 → 18,274,698 = **7% reduction**

- 1.37MM GSF reduction is equivalent to **eliminating one supertall building**.
Development Framework: Lower Base Heights on 8th Avenue

BEFORE
Development Framework: Lower Base Heights on 8th Avenue

PROPOSED
Development Framework: Reduce Density

Before

Section Looking North

UC: Planned or Under Construction
Development Framework: Reduce Density

SECTION LOOKING NORTH

PROPOSED – Commercial Alternative
Development Framework: Reduce Density

SECTION LOOKING NORTH

PROPOSED – Residential Alternative
Development Framework: Prioritize Empire State Building View Corridor
Development Framework: Prioritize Empire State Building View Corridor

Site 6

BEFORE

15' tower setback above 200' base height (incl. sidewalk widening)
10' sidewalk widening
Development Framework: Prioritize Empire State Building View Corridor

**Site 6**

**BEFORE**

- 15’ tower setback above 200’ base height (incl. sidewalk widening)
- 10’ sidewalk widening

**PROPOSED**

- Southeast corner omitted above 500’
- 30’ intermediate tower setback above 500’ (incl. sidewalk widening)
- 15’ tower setback above 200’ base height (incl. sidewalk widening)
- 10’ sidewalk widening
Development Framework: Prioritize Empire State Building View Corridor

33rd and 7th, exiting East End Gateway

BEFORE
Development Framework: Prioritize Empire State Building View Corridor

33rd and 7th, exiting East End Gateway
Development Framework: Prioritize Empire State Building View Corridor

33rd and 8th, exiting A/C/E subway
Development Framework: Prioritize Empire State Building View Corridor

33rd and 8th, exiting A/C/E subway
Development Framework: Prioritize Empire State Building View Corridor

33rd and 8th, exiting A/C/E subway
Development Framework: Prioritize Empire State Building View Corridor

33rd St between 8th & 9th, exiting Moynihan
Development Framework: Prioritize Empire State Building View Corridor

33rd St between 8th & 9th, exiting Moynihan
Development Framework: Prioritize Empire State Building View Corridor

33rd St between 8th & 9th, exiting Moynihan
Development Framework: Prioritize Empire State Building View Corridor

32nd St between 9th & 10th, Manhattan West
Development Framework: Prioritize Empire State Building View Corridor

32nd St between 9th & 10th, Manhattan West

PROPOSED
Development Framework: Prioritize Empire State Building View Corridor

32nd St between 9th & 10th, Manhattan West
Development Framework: Encourage Active, Diversified Street Frontages

- Primary lobby frontage size decreased to correlate with lot size as follows:
  - Small sites (1A & 4): 100’ → 40’
  - Medium sites (1B, 3, 5 & 6): 100’ → 60’
  - Large sites (2A, 2B, 7, 8): 100’ → 90’

- Each building would be allowed only one primary lobby, and all sites except 1A must provide a direct internal entrance in the lobby to a subway, Penn Station or the below-grade pedestrian concourse, and/or an at-grade public through-block connection.

- Any additional lobby would be limited to a 40’ frontage, and no building could have more than three additional lobby entrances.

- The required ratio of active street frontage would be increased from 35% to 40% active uses (lobbies do not count).

- Storefronts on shared streets could not exceed 50’ to encourage small, neighborhood retail and pedestrian activity.
Development Framework: Strengthen Lobby Controls

BEFORE
Development Framework: Strengthen Lobby Controls

PROPOSED
Development Framework: Encourage Active, Diversified Street Frontages

Before

Block 754 (Site 1B)

Block 780 (Site 2A)

8th Avenue

W30th Street

W31st Street

LEGEND

TRANSIT
RETAIL/COMMUNITY FACILITY
OFFICE LOBBY
SERVICE/LOADING

BEFORE
Development Framework: Encourage Active, Diversified Street Frontages

LEGEND
- TRANSIT
- RETAIL/ COMMUNITY FACILITY
- OFFICE LOBBY
- SERVICE/LOADING

Block 754 (Site 1B)

Block 780 (Site 2A)

8th Avenue

W30th Street

W31st Street

PROPOSED
Development Framework: Restrict Vehicular Parking

- Allowable parking in the project area would be reduced from the current 2,508 spaces to no more than 800 spaces, a reduction of 68%.

- No parking would be allowed on Sites 1-3, and Sites 4, 6, 7 and 8 would be allowed no more than 100 spaces per site. Parking would not be required on any site.

- 1 Penn Plaza currently has 665 parking spaces, which would be reduced to 400.

- In-building bicycle parking would be doubled from current zoning requirement, to 3,000 spaces across the project area. Fewer than 400 bike parking spaces exist today in the project area.
Cost Estimate: ~$30-40 Billion

Hudson Tunnel Project = $12.3B
Penn Expansion = ~$10B
Penn Reconstruction = ~$6B

Anticipated New York Contribution: 25%

Anticipated Federal Contribution: 50%

Anticipated New Jersey Contribution: 25%

Anticipated New York Contribution: $7.5-10 Billion

Already committed:
- $1.3B NYS 2021 budget appropriation
- $2.7B NYS capital plan commitment to Hudson Tunnel Project
- $1.25B PANYNJ contribution to Hudson Tunnel Project*

* Portion of PANYNJ’s $2.5 billion contribution to Hudson Tunnel Project attributed to New York

Financing: Include Non-Development Sources in Financing Plan

Appropriations reduce risk
Financing: Maximizing Public Benefits

- No PILOT agreement has yet been finalized with the City, but ESD has proposed that the **City would continue to receive current property tax revenues**, as adjusted.

- Financial agreements must be negotiated prior to any development commencing. Development rights and land values would be priced at **fair market value** site by site prior to development, and PILOT agreements would include ongoing adjustments.

- GPP will require that any development-related revenues to the State are **dedicated to the Penn railroad projects and transit and public realm improvements**.
Financing: Maximizing Public Benefits

- NYS Appropriations
- Development-Related Revenues
- ESD
  - current taxes (adjusted)
- MTA
- Public Realm Fund
  - NYC General Fund
- Penn Projects / GPP Transit Improvements
- Public Realm Improvements
Environment: Mitigate Construction Impacts / Build Carbon Neutral

- There would be a detailed, enforceable plan for construction mitigation, such as requiring drilling rather than driving piles, electric-powered equipment, required use of Ultra Low Sulfur Diesel fuel, Best Available Tailpipe Reduction Technologies for engines on non-road vehicles of 50 horsepower or greater, and noise and air quality monitoring throughout construction.

- Public Quality of Life meetings and a Quality of Life community liaison would ensure ongoing oversight and monitoring through project build-out.

- All buildings would be built to be fully electric (except for emergency back-up generators, per NYC DOB mandate) and compliant with Local Law 97 to achieve carbon neutrality when NYC/NYS “green the grid” (projected by 2040).

- Energy-efficient materials, such as triple-pane glass windows, and energy conservation strategies would be mandated.
Workforce Participation: Commit to Labor and Local Hiring Agreements

• Construction of all buildings would be covered by a **Project Labor Agreement or other form of agreement** negotiated with to the trades.

• ESD and the Railroads would **work with community-based organizations** to explore local hiring agreements closer to the time of construction of the railroad projects.

• **MWBE goals** (currently 30%) would apply to construction of all buildings.
*Following the public comment period, ESD will review and respond in writing to all substantive comments, prepare and issue a Final EIS and GPP, and present both to the ESD Board for consideration.