

A blue MTA bus is shown from a front-three-quarter view, driving on a city street. The bus has a digital display above the windshield showing 'B35 BROWNSVILLE MOTHER GASTON BL'. The license plate is 'A4928'. The bus features a colorful graphic design on its side with blue and yellow wavy lines. In the background, there are trees with autumn foliage and a brick building with a fire escape. A large blue triangle is overlaid on the left side of the image, containing the text.

Fast Forward: Brooklyn Bus Network Redesign

October 2, 2019



New York City Transit

The Fast Forward Plan

Priorities

- Transform the subway
- Reimagine the bus network
- Accelerate accessibility
- Engage and empower employees

Foundations

- Agility & accountability
- Safety, security & resilience
- Customer service & communication



What does reimagining the Brooklyn Bus Network entail?



- A holistic, blank-slate approach looking at Brooklyn from a fresh perspective
- Full assessment of all local, SBS, and express bus service in the borough
- A look at current and future market needs and travel trends
- An analysis of bus performance in Brooklyn to provide faster, more reliable travel times
- Collaboration with NYCDOT on bus priority

Why are we redesigning the Brooklyn Bus Network?

- The Brooklyn Bus Network has not substantially changed in decades; many routes follow old trolley routes
- As our customers' needs change, we must change with them
- Brooklyn continues to see major changes in all sectors – residential, commercial, institutional
- Job growth in Brooklyn is the fastest in New York City, yet job locations are becoming more decentralized
- Bus ridership in Brooklyn and across New York City has been decreasing
- Bus speeds have slowed as congestion has worsened



Snapshot of the Brooklyn Bus Network

- 63 local bus routes with ~640,000 average weekday customers
- 9 express bus routes with ~9,000 average weekday customers
- Brooklyn local bus ridership has declined 14% between 2016 and 2019
- Brooklyn express bus ridership has declined 10% between 2016 and 2019
- Bus speeds continue to decline – 3% slower since 2016 at 7.7 mph



How do we get there?

- All recommendations will focus on improving the customer experience, with attention given to:
 - Expanding bus priority improvements in collaboration with NYCDOT
 - Providing high frequency, high capacity bus service on major corridors
 - Improving bus stop spacing to speed up customers' commute times
 - Modifying bus routes that are low-performing and circuitous
 - Reducing route redundancy and subway competition
 - Improving off-peak service frequency and coverage



Primary sources of information

Quantitative

- MetroCard data provides information on which routes customers are boarding by time of day
- GPS feeds through Bus Time provide information on bus performance which also helps identify where customers are boarding
- Other External Data includes NYCDOT travel data, NYCDOP demographic and development information, taxi and e-hail data

Qualitative

- Observation supports qualitative data and also validates automatically collected data
- Survey Research provides insight on questions that cannot be answered by existing data sources or are qualitative in nature
- Public Feedback: workshops, written feedback, web-based comments, and informal outreach at bus stops, on buses, at key transfer points, etc.



Public outreach



Outreach for Bronx and Queens redesign projects has included:

- **Multiple open houses/workshops**
- **Online surveys to gather customer feedback**
- **On-street engagement at busy bus hubs**
- **Presentations to Community Boards and other interested stakeholders**

Brooklyn Bus Network Redesign Project Timeline



Project Kickoff Open House

Dates and Locations

***These events have been scheduled at locations that are accessible to people with mobility impairments.**

TUESDAY, OCT. 29 | 6-8 PM

DeKalb Library

750 Bushwick Ave

Subway: J to Kosciuszko St or M to Central Av

Bus: B38, B46, B46-SBS, B47, B54, Q24

WEDNESDAY, OCT. 30 | 6-8 PM

Crown Heights Library

560 New York Ave

Subway: 2/5 to Sterling St or Winthrop St

Bus: B12, B43, B44, B44-SBS, B49

MONDAY, NOV. 4 | 6-8 PM

South Shore High School

6565 Flatlands Ave (Accessible entrance on Ralph Ave) 

Bus: B6, B82, B82-SBS, B103, BM2

WEDNESDAY, NOV. 6 | 6-8 PM

New Lots Library

665 New Lots Ave

Subway: 3 to Van Siclen Av or New Lots Av

Bus: B6, B15, B84

THURSDAY, NOV. 7 | 6-8 PM

Williamsburgh Library

240 Division Ave

Subway: J/M/Z to Marcy Av 

Bus: B24, B32, B39, B44-SBS, B46, B60, B62, Q54, Q59

TUESDAY, NOV. 12 | 6-8 PM

Park Slope Library

431 6th Ave

Subway: F/G to 7 Av or F/G/R to 4 Av-9 St

Bus: B61, B63, B67, B69

WEDNESDAY, NOV. 13 | 6-8 PM

Bay Ridge Library

7223 Ridge Blvd

Subway: R to Bay Ridge Av or 77 St

Bus: B4, B9, B37, B64, X27, X37

TUESDAY, NOV. 19 | 6-8 PM

Brighton Beach Library

16 Brighton 1st Rd

Subway: Q to Ocean Pkwy

Bus: B1, B68

WEDNESDAY, NOV. 20 | 6-8 PM

Walt Whitman Library

93 St. Edwards St

Subway: B/Q/R to DeKalb Av  or 2/3/4/5 to Nevins St

Bus: B54, B62

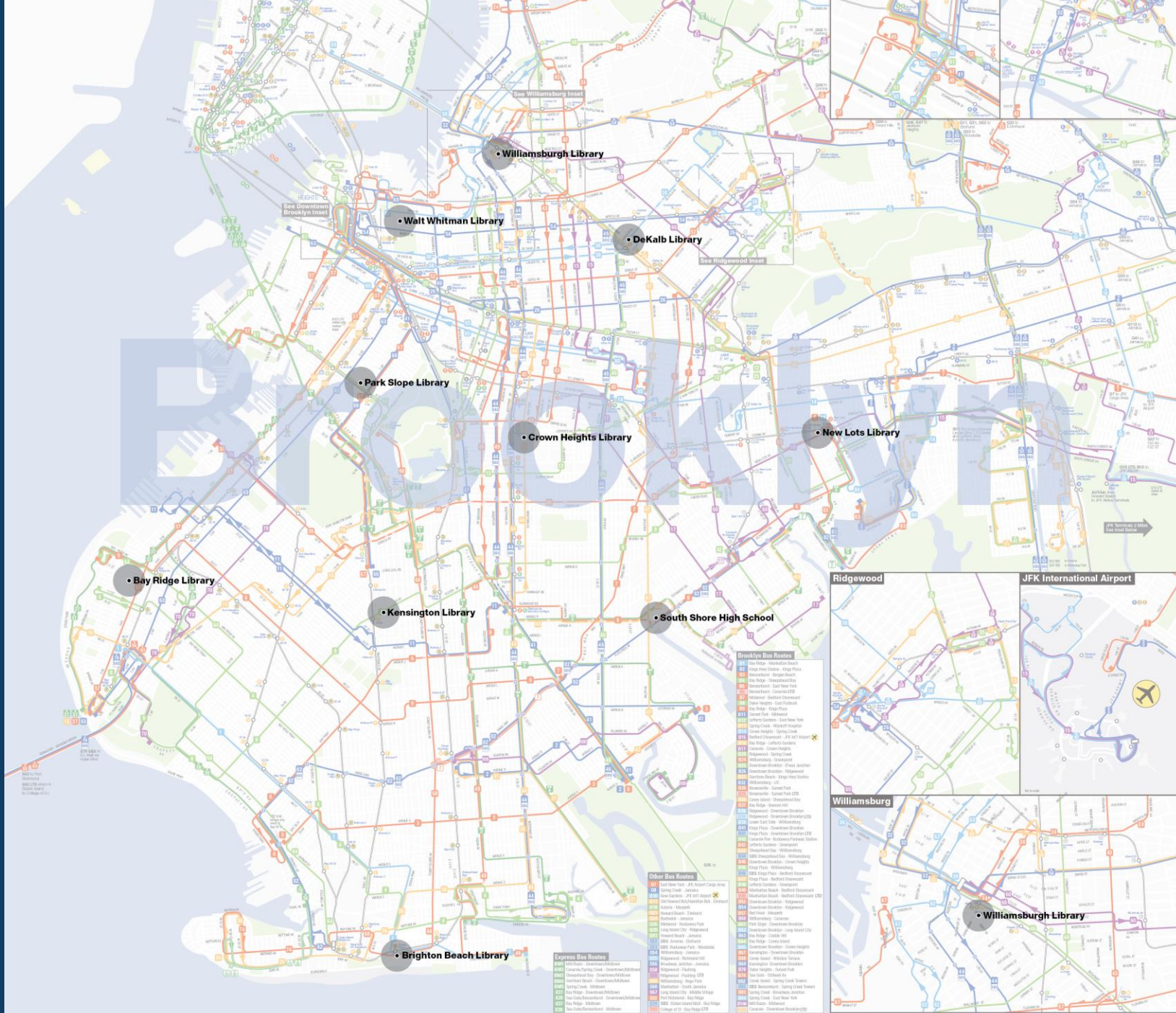
THURSDAY, NOV. 21 | 6-8 PM

Kensington Library

4207 18 Av

Subway: F to 18 Av

Bus: B8



Thank you

new.mta.info/brooklynbusredesign

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