



Arts &  
Design

## Media Announcement

### New Digital Artwork *Seen in the Sound*, Brings Majestic Scenes of Flora and Fauna into Fulton Center



*Seen in the Sound* (2024) © Jocelyn R.C., NYCT Fulton Center. Commissioned by MTA Arts & Design. Photo: Courtesy of the artist.

(NEW YORK, NY — March 14, 2024) MTA Arts & Design is pleased to announce a new digital art commission by artist Jocelyn R.C., now on view at the Fulton Transit Center in Lower Manhattan. *Seen in the Sound* is a mesmerizing, 52-channel video composite that depicts the natural world colliding with the urban landscape, featuring peaceful vistas of human and animal figures inhabiting thriving ecological environments. The artwork is displayed for two minutes at the top of every hour across screens throughout Fulton Center and the Dey Street pedestrian passage, which connects ten New York City Transit lines and the World Trade Center PATH station.

“Just in time for Spring, Jocelyn R.C.’s verdant vistas bring a sense of greenery indoors for our riders passing through Fulton Center,” said **Sandra Bloodworth, Director, MTA Arts & Design**. “Even in the heart of bustling Lower Manhattan, viewers can connect with flora and fauna of the Northeast just as they emerge from a winter slumber.”

Jocelyn R.C. draws from hundreds of hours of footage shot by the artist in places such as New York City, their former home, and the Pacific Northwest, where they now live, including scenes of plant life emerging from the forest floor, ducks swimming across a glittering pond, and human figures crisscrossing settings both natural and man-made. The artist’s figure appears repeatedly throughout the work, often appearing multiple times or in duplicate within the same frame.



*Seen in the Sound* (2024) © Jocelyn R.C., NYCT Fulton Center. Commissioned by MTA Arts & Design. Photo: Courtesy of the artist.

“I often blend imagery of the different cities I’ve lived in throughout my work—usually one city serves as the base layer or backdrop that I integrate other cities’ elements into,” **Jocelyn R.C.** said. “What excites me most about this project is being able to use the physical environment of Fulton Center—the true final view of the whole work can only be seen in that location every hour for two minutes.”



Jocelyn R.C.’s serene and ethereal worlds of towering trees, placid waters, and dense forests existing in the shadow of human interference remind even those living in one of the densest urban jungles on earth of the power of nature to seduce and transform us and of the enduring potential of public art to connect people from all walks of life.

#### **ABOUT JOCELYN R.C.**

Jocelyn R.C. (she/they) is a Seattle-based video artist and photographer, driven by a persistent curiosity for the nature within and around us. Their practice is an ongoing reconciliation of the self within the balance of natural and artificial worlds, constructs, and processes, taking form in a variety of video/film, mixed media, photographic, and (newly) digital public art projects. A former New York City resident, the artist is grateful for the opportunity to make their public art debut at Fulton Center. Their previous work has been exhibited and/or recognized by the Northwest Film Forum, the Academy of Motion Picture Arts & Sciences, Women In Film, and VideoMaker Magazine.

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## ABOUT MTA ARTS & DESIGN

MTA Arts & Design encourages the use of public transportation by providing visual and performing arts in the metropolitan New York area. The Percent for Art program is one of the largest and most diverse collections of site-specific public art in the world, with more than 380 commissions by world-famous, mid-career and emerging artists. Arts & Design produces Posters, Digital Art, Photography exhibitions, as well as live musical performances in stations through its Music Under New York (MUSIC) program, and the Poetry in Motion program in collaboration with the Poetry Society of America. It serves the millions of people who rely upon MTA subways and commuter trains and strives to create meaningful connections between sites, neighborhoods, and people.

First launched ten years ago, the MTA Arts & Design **Digital Arts Program** invites artists working in digital media to propose an artwork for temporary exhibition at Fulton Center downtown and Grand Central Madison in midtown. Artists are selected through an open call process and are invited to apply now for the 2024-2025 cohort. Application instructions are available for the yearly open call, posted through May 2024 on the Arts & Design website: <https://new.mta.info/agency/arts-design>.

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