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Press Release

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IMMEDIATE

MTA Arts & Design Debuts New Digital Artwork at Fulton Center

New York Dreaming by Anne Spalter

MTA Arts & Design has installed a new digital artwork at Fulton Center by Brooklyn-based digital mixed media artist Anne Spalter as Arts & Design expands its audience by presenting new, innovative digital work to MTA customers.

Titled *New York Dreaming*, the new digital artwork is a meditation on the city and the constant self-realization of its physical and psychic existence. New York is a city like no other, a combination of man-made and natural formations, perpetually evolving and reinventing itself--turning from one year to the next, unfolding. Its citizens, similarly, are dreamers, driven to bring their visions to life.

Filmed and transformed high-resolution footage of iconic New York skyline imagery into psychedelic, algorithmic kaleidoscopes digitally developed using custom software, *New York Dreaming* will bring to commuters' daily journeys a sense of meditative wonder deriving from the sky-high perspective of the work's source footage. With a longstanding incorporation of transportation and the Modern Landscape in Spalter's artistic process, Fulton Center is an apt backdrop for *New York Dreaming*.

The mesmerizing video loops air simultaneously for two minutes at the top of each hour on a large-scale 52-channel video installation in the Fulton Center [2](#) [3](#) [4](#) [5](#) [A](#) [C](#) [J](#) [Z](#) station complex and in the Dey Street pedestrian tunnel that connects to the [R](#) [W](#) lines, where it will be displayed during the holiday season and into the beginning of 2017.

"Anne's kaleidoscopic digital work featuring the skyline of New York City shown in the dynamic canvas of Fulton Center complements the geometry and volume of this great public space," said Sandra Bloodworth, Director of MTA Arts & Design. "The juxtaposition of light, color and pattern is mesmerizing."

The work is presented by MTA Arts & Design with technical support from Westfield Properties and ANC Sports.

About the artist

Digital mixed-media artist Anne Spalter is an academic pioneer who founded the original digital fine arts programs at Brown University and The Rhode Island School of Design (RISD) in the 1990s. In her studio practice, Spalter uses custom software to transform source footage captured by the artist during multisensory experiences, such as riding the Coney Island Cyclone, walking through an open-air flower market in Bangkok, into kaleidoscopic, algorithmically manipulated Modern Landscapes. Spalter, who studied mathematics as a Brown undergraduate before receiving an MFA in painting from RISD, has a longstanding goal of integrating art and technology. Her work is housed in the permanent collections of the Victoria and Albert Museum (London, UK); the Albright-Knox Museum (Buffalo, NY); the Rhode Island School of Design Museum (Providence, RI); and others. For more information about her work, visit www.annespalter.com.

About MTA Arts & Design

MTA Arts & Design encourages the use of mass transit in the metropolitan New York area by providing visual and performing arts in the transit environment. In November 2014, Arts & Design launched an award-winning digital arts program that features works of contemporary new media artists throughout MTA's digital media network. Its Percent for Art program is one of the world's largest and most diverse collections of site-specific public art in transportation, with nearly 300 works by world-famous, mid-career and emerging artists. Arts & Design produces photography installations as well as graphic arts and live musical performances in stations, and the Poetry in Motion program in collaboration with the Poetry Society of America. It serves more than 8 million people who ride MTA subways and commuter trains daily and strives to create meaningful connections between sites, neighborhoods, and people. For more information, please visit mta.info/art.