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Press Release

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LIRR

IMMEDIATE

LIRR Joins NYC & Company and Mastercard's NYC Neighborhood Getaways Program to Boost NYC Tourism

Partnership to Promote Safe Travel & Offer Savings to LIRR Customers

MTA Long Island Rail Road (LIRR) announced today a new partnership with NYC & Company and Mastercard for the ["All In NYC: Neighborhood Getaways"](#) program, bringing up to \$100 in savings on LIRR tickets using the MTA eTix app.

Through this first-of-its-kind offering, any Mastercard cardholder who registers for this offer and uses their Mastercard credit or debit card to purchase LIRR tickets through the [MTA eTix app](#) will be eligible for a \$10 statement credit for every \$20 ticket purchase transaction. The LIRR is now a part of "All In NYC: Neighborhood Getaways," which includes more than 300 merchants citywide, including city experiences and hotels.

Building on the LIRR's successful [MyLIRR Loyalty](#) program, this new pilot goes even further to add value to the LIRR customer experience. With 41% of LIRR customers already using the MTA eTix app, LIRR wants all railroad customers to experience the ease of the safest, most contactless way for customers to purchase LIRR tickets.

"I'm proud to announce that we have collaborated with NYC & Company and MasterCard to provide our customers an added benefit during these difficult times," **said LIRR President Phillip Eng**. "The LIRR is the lifeblood connecting Long Island to NYC. We are working hard each and every day to provide our riders a safe and reliable trip this holiday season."

"We are excited that NYC & Company's longtime partner, LIRR, has joined the 'All In NYC: Neighborhood Getaways' savings program that was launched in collaboration with Mastercard this fall," **said Fred Dixon, President and CEO of NYC & Company**. "The program provides savings at more than 300 citywide businesses—now including train tickets via LIRR's MTA eTix app—and Mastercard cardholders can receive up to \$100 in statement credits when registering their card and spending at participating businesses. The program is beneficial to both businesses and consumers, particularly as we enter the forthcoming holiday season."

Mastercard cardholders can register for this deal using their Mastercard credit or debit card at <https://www.mcallinnyc.com/>. Following a successful purchase on an MTA eTix app, customers will see a \$10 statement credit on their Mastercard account for every \$20 ticket purchase transaction. Offers available through this program can be used up to 10 times per MasterCard cardholder, up to \$100 in total savings.

NYC & Company is the official destination marketing organization and convention and visitor's bureau for the five New York City boroughs with a mission to maximize travel and tourism opportunities throughout the city, representing the interests of about 2,000 members across the spectrum of city businesses and organizations.

For a complete list of all the LIRR Getaways with discount packages and ideas for festive destinations and attractions in NYC and Long Island, please visit <http://web.mta.info/lirr/getaways/>