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Press Release

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[Metro-North](#)

IMMEDIATE

Metro-North Rail Introduces 'Rail Rewards' Program

Customers Can Enjoy Discounts and Deals at Grand Central Terminal Shops and Restaurants

Your ticket to ride is now your ticket to shop and dine. Metro-North Railroad has rolled out a new Rail Rewards program, which gives customers exclusive offers and discounts at Grand Central Terminal shops and restaurants. Most offers are valid through 2019. Metro-North's Rail Rewards Program gives customers added value and savings to their train ticket.

By simply showing their ticket, customers can enjoy special deals at some of Grand Central Terminal's favorite dining and shopping destinations, including: Agern, Art Bird & Whiskey Bar, Aveda Experience Center, Bien Cut, Café Grumpy, Central Market New York, Central Watch, Eata Pita, Grand Central Optical, Irving Farm New York, Jacques Torres Chocolate, LI-Lac Chocolates, Murray's Cheese, Oliviers & Co, Sushi by Pescatore and Zaro's Family Bakery.

While the Rail Rewards program is new, for the past twenty-five years, Metro-North has been offering customers an ever-changing range of special travel deals and discounts. The railroad's Deals & Getaways program gives customers discount packages to over 100 seasonal and year-round attractions, tours, and recreational adventures, easily purchased at full service ticket vending machines or ticket windows.

"The Rail Rewards program and our special Deals & Getaways are small ways for us to demonstrate how much we appreciate our customers and thank them for riding Metro-North," said Catherine Rinaldi, President of Metro-North Railroad. "Whether it's a discount on a cup of frozen hot chocolate, a free facial, or a getaway deal to a dude ranch in the Shawangunk Mountains, we're committed to finding ways to enhance what it means to be a Metro-North customer."

"With the new Metro-North Rail Rewards program, customers can now enjoy the very best of Grand Central Terminal for less, with exclusive discounts at over fifteen food, beauty and lifestyle stores," said Will Lewis, Director of Marketing at Grand Central Terminal. "Whether trying on a new pair of glasses, to grabbing a last-minute snack for the ride home, the offers and stores are conveniently located just moments from the train."

To sign up for the Rail Rewards program, customers may visit: http://web.mta.info/mnr/html/Rail_Rewards_Listing.htm

For more information about Metro-North Deals and Getaways, customers may visit: <http://web.mta.info/mnr/html/getaways.htm>

A list of Rail Rewards offers is below:

September-Only Deals

Central Cellars

15% off for the month of September.

Ceriello Fine Foods

10% off every order (up to \$100, or \$10 max discount) through the end of September.

Shake Shack

Free fries with purchase through the end of September.

Wok Chi Chinese Kitchen

10% off for the month of September (not to be combined with other deals).

Offers good through 2019

Agern

Enjoy a complimentary glass of mead, also known as honey-wine, and experience the wide-ranging flavors of the world's oldest alcoholic beverage (valid with purchase).

Art Bird & Whiskey Bar

Free soda with purchase.

Aveda Experience Center

A free Facial as well as free hair and scalp analysis, along with 5 free customized samples of your choice.

Bien Cuit

20% off any loaf of bread.

Café Grumpy

\$.25 off any coffee or tea beverage.

Central Market New York

Spend \$10+ before tax get 10% off (beer and wine not included)

Central Watch

10% off a new watch strap (cannot be combined with any other offers; limit one strap per customer).

Eata Pita

10% off purchase.

Grand Central Optical

10% off any purchase (cannot be combined with any other offers).

Irving Farm New York

Free drip coffee with purchase of a 12-ounce bag of beans.

Jacques Torres Chocolate

10% off a purchase of \$25 and over.

50% off frozen hot chocolate all day.

Li-Lac Chocolates

A free chocolate bar with any gift purchase.

Murray's Cheese

15% off your purchase.

Oliviers & Co

10% off your purchase.

Sushi by Pescatore

\$1 off sushi or sashimi (limit 1 per day, per person).

Zaro's Family Bakery (lower level location)

Lower level location. Bagel & lox with cream cheese and onions with your choice of a free small iced coffee, iced tea, hot coffee, or hot tea: \$11.25.
(Additional toppings are extra.)

Offers good for one time use only at Grand Central locations. Not valid on gift cards purchased. No adjustments on previous purchases. Cannot be combined with other offers or discounts. Shops & restaurants reserve the right to change or cancel this promotion at any time.