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Press Release

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LIRR

IMMEDIATE

LIRR Launches 'My LIRR Loyalty'

First-Ever Monthly LIRR Customer Appreciation Program That Offers Discounts at Participating Establishments Across Long Island and Beyond

Long Island Rail Road President Phillip Eng today announced the launch of 'My LIRR Loyalty,' a new, year-round program designed to offer added value for LIRR's monthly ticket holders.

The LIRR has teamed up with 70 merchants so far -- including popular restaurants, hotels, fitness centers, along with visits to various sporting events, museums, shows and entertainment hot spots -- that are offering special discounts to LIRR customers who have a current monthly ticket.

"My philosophy is and has always centered around providing reliable train service, clean cars and stations, and outstanding customer service," LIRR President Phillip Eng said. "That goal now extends beyond riding our rails as we strive to show our customers how much we appreciate them. I'm excited that we're able to offer these programs designed with our customers in mind to give our monthly ticket holders extra perks to further enjoy Long Island and New York City."

See details, along with the list of participating merchants and offers here: mta.info/lirr/mylirrloyalty. Check back often as we will continuously update the page to reflect added and current offers.

More Monthly Customer Appreciaton

LIRR monthly ticket holders can enjoy 'My LIRR Loyalty' year-round, in addition to 'Autumn Weekends,' which offers \$1 fares for up to four people who are accompanied by LIRR monthly ticket holders on weekends until Sunday, November 11, 2018.

'Autumn Weekends' follows the successful 'Summer Saturdays' pilot, which ran on 13 weekends from June 2 to August 25, 2018. On these Saturdays, more than 62,000 Family Fare tickets were sold, a 50% increase in Family Fare ticket sales over the same Saturdays in 2017.

[Click here for details and exclusions on 'Autumn Weekends.'](#)

Invitation to merchants:

If you are interested in becoming a participating 'My LIRR Loyalty' merchant, [please click here](#).