



## MTA Press Releases

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Press Release

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[Bridges & Tunnels](#)

IMMEDIATE

### MTA Cash Reload Card A Hit With Savvy Drivers

MTA Bridges and Tunnels' Cash Reload Card is a hit with motorists who have used it nearly 25,000 times since last year to replenish their E-ZPass accounts at retail stores throughout the region.

The card was introduced in February 2012 to attract new customers who wanted a more convenient way to use cash to pay E-ZPass tolls. While E-ZPass customers have always had the option of adding cash to their accounts, doing so previously required a trip to an E-ZPass walk-in center.

With the Cash Reload Card it's as easy as going to one of the more than 2,500 Visa ReadyLink retail merchants, presenting the MTA Reload Card and adding cash that will be directly transferred into an E-ZPass account for use in 24 hours.

Since last year, more than 42,000 MTA Reload Cards have been activated and about 25,000 replenishments, totaling more than \$1.5 million, have been made.

"People love the convenience of going to one of the thousands of preferred retail locations and adding money to their E-ZPass account," said Bridges and Tunnels President Jim Ferrara. "It's quick, easy and by using the cash replenishment option they have control of how much they want to add."

With the upcoming toll increase on March 3, drivers can get the E-ZPass discount, (\$2.17 per trip at most MTA crossings), avoid long lines and still use cash by using the MTA Reload Card.

The minimum amount per transaction is \$20 but most people are adding an average \$60 each time. Customers who sign up also can receive an e-mail or text message when their accounts have a low balance.

There is a merchant fee to use the Cash Reload Card but MTA has negotiated a \$1-\$2 transaction fee at hundreds of preferred locations. To find a preferred location look it up [here](#) and to learn more about the MTA Cash Reload card click [here](#).