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Press Release

July 31, 2012

LIRR

IMMEDIATE

### LIRR, PGA and CooCoo Team up to Demonstrate Mobile LIRR Ticketing for The Barclays PGA TOUR at Bethpage Black and Announce Online Sweepstakes for Barclays Event

**WHAT:** LIRR and CooCoo, the Long Island technology firm, will demonstrate the ease of purchasing LIRR tickets online in a pilot mobile ticketing program specifically for the upcoming Barclays PGA TOUR at Bethpage Black, August 21-26. With the LIRR / CooCoo mobile ticketing, LIRR customers, for the first time, can print bar-coded rail tickets at home or in the office or display the ticket on a smart phone for validation. LIRR, CooCoo and PGA also will be announcing the launch of the LIRR's online sweepstakes for The Barclays. Prizes to be awarded in the LIRR sweepstakes include an iPad (courtesy of CooCoo) and tickets to The Barclays PGA TOUR event (courtesy of The Barclays).

**WHO:** LIRR officials, Ryan Thompson, Co-Founder CooCoo and Peter Mele, Executive Director of The Barclays PGA TOUR.

**WHEN:** Wednesday, August 1, 2012 at 11 AM

**WHERE:** LIRR's Mineola Station at Front Street and Mineola Boulevard, one block north of Old Country Road

Members of the media planning to attend are requested to contact the MTA Press Office at 212-878-7440.