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Press Release

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[MTA Headquarters](#)

IMMEDIATE

MTA Launches New and Improved Website

Cleaner Design, Enhanced Trip Planner and New App Center Build on 65% Growth in Usage

The Metropolitan Transportation Authority (MTA) today re-launched its website, mta.info, streamlining access to key travel information and introducing a number of new features, including an improved Trip Planner and an App Center. The update was the first redesign of the site since a major overhaul in January 2010, which has helped fuel a 65% increase in daily visitors.

"By providing real-time service information and easy-to-use travel planning, we've made MTA.info the go-to source for transit riders," said MTA Chairman Jay H. Walder. "Today's redesign improves further on the customer experience, adding new features and making it even easier to get the vital information our customers demand every day."

The website's new minimalistic design is cleaner, better organized and geared toward enabling customers to quickly identify the information they need. The redesigned website, which was designed by MTA staff, also includes these new features:

An enhanced **Trip Planner Plus** creates a truly regional trip planner for the first time on mta.info, allowing users to receive interactive travel directions for Metro-North Railroad, Long Island Rail Road and Long Island Bus in addition to subways, New York City buses and the Staten Island Railway as in the past. These directions will continue to incorporate planned service changes.

An **App Center** is a new gallery of apps for iPhone, Android, and other platforms that have been created by third-party developers who use data that the MTA has shared electronically.

Ways to Save is a new section that includes direct links to pages promoting travel savings.

An **Innovation** highlight features a new customer service improvement being undertaken by the MTA. It includes a new invitation to customers to comment and interact with the MTA. The first highlight focuses on Countdown Clocks.