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Press Release

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IMMEDIATE

### MTA Arts for Transit Installs Photography Exhibition at Grand Central

#### *EAT, in Dining Concourse, Showcases Roadside Americana*

MTA Arts for Transit has installed a new photography exhibition at Grand Central Terminal entitled EAT, showing color images from roadside America, the restaurants and snack bars seen while traveling the nation's far flung towns and cities. Each of the 18 large images in the exhibit presents an eating place, appropriate to the exhibit's location in Grand Central's Dining Concourse. Photographer Jim Dow used an 8"-x-10" camera to capture the light, atmosphere and color of American dining options, elevating and ennobling these quirky locations. His recent book, "American Studies" features several of the images seen in the exhibit.

Travelers enjoying one of Grand Central's many fine restaurants can also make a visual visit to a vintage Dairy Queen or barbecue joint while taking a break from their daily commute or visit to New York. EAT, named after a predominant road sign seen in the show, was curated by MTA Arts for Transit, which produces photography lightbox exhibitions in four transit locations as part of its mission to enhance the transit environment throughout the MTA network, with permanent art installations, Music Under New York performances and a poster program.

The photographs are seen in giant transparencies, made possible by the generous support of Kodak, and EMR Graphics, which printed the photographs on a new material produced by Kodak. The photographs appear courtesy of Janet Borden, Inc.

Jim Dow studied at Rhode Island School of Design and was legendary photographer Walker Evans' last assistant, during which time he developed an appreciation for architecture and roadside dining. His photographs are included in major museum collections.

The exhibit remains on view in the Dining Concourse for one year, until September 2012. More information is available at <http://mta.info/art>.





Metropolitan Transportation Authority Arts for Transit, photographs by Jim Dow