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Press Release

July 29, 2011

Bridges & Tunnels

IMMEDIATE

Customers Snapping Up On The Go Tags

A pilot program to sell E-ZPass On The Go tags in cash lanes is proving to be popular with customers at the Henry Hudson Bridge with nearly 2,500 tags sold in the first month.

The program, which began at the Henry Hudson on June 27th, is an effort to make it easier for customers to open an E-ZPass account and experience the savings (\$1.70 at most MTA crossings and \$1.80 at the Henry Hudson) and ease of E-ZPass, which is good for customers, good for the environment and the most efficient way for the MTA to collect tolls and keep traffic moving.

Here's how it works: customers can buy an MTA On The Go tag at the Henry Hudson Bridge for \$34, which includes \$30 for the tag and a \$4 toll for the current trip. The E-ZPass tag can then be used to pay up to \$30 worth of tolls if linked to a credit card or \$20 in tolls and a \$10 tag deposit fee if it is not.

Once used, customers have 48 hours to register it at: [www.ezpassny.com](http://www.ezpassny.com) or by calling the toll-free number 1-800-333-TOLL. If the tag is not registered, it is deactivated.

E-ZPass On The Go tags can also be purchased at 450 retail locations throughout New York City and Long Island, as well as New York City Transit's four MetroCard vans.

For more information on retail locations go to: <http://www.mta.info/bandt/onthego/retail-locations.html>

For location and times of the Metrocard vans, go to: <http://www.mta.info/metrocard/mcbus.htm>