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Press Release

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[Bridges & Tunnels](#)

IMMEDIATE

Customers Love Convenience Of Buying E-ZPass On The Go Tags At Henry Hudson Bridge Cash Lanes

It's a hit! Customers are snapping up E-ZPass *On The Go* tags, which went on sale in the cash lanes at the Henry Hudson Bridge on June 27th. Through 1 p.m. on Friday, a total of 467 tags were sold.

"We're happy to make it easier than ever for motorists to experience the convenience of E-ZPass, which is good for customers, good for the environment and good for the MTA," said Bridges and Tunnels President Jim Ferrara.

Picking up an MTA E-ZPass *On The Go* tag E-ZPass will save customers time and money, (\$1.70 at Bridges and Tunnels' major crossings, \$1.80 at the Henry Hudson Bridge), reduce auto emissions from idling vehicles, and it is the most efficient way to collect tolls and keep traffic moving.

After purchasing an *On The Go* tag at the Henry Hudson Bridge for \$34, which includes \$30 for the tag and a \$4 toll for the current trip, the E-ZPass tag can then be used to pay up to \$30 worth of tolls if linked to a credit card or \$20 in tolls and a \$10 tag deposit if it is not.

Once used for the first time, customers have 48 hours to register it at: www.ezpassny.com or by calling the toll-free number 1-800-333-TOLL. If the tag is not registered, it is deactivated. If popular, sales of *On The Go* tags could be expanded to MTA's other six bridges and two tunnels.

B&T also sells E-ZPass *On The Go* tags at 450 locations throughout New York City and Long Island, including the four NYCT Metrocard vans. For retail locations click here: <http://www.mta.info/bandt/onthego/retail-locations.html>

For location and times of the Metrocard vans, go to: <http://www.mta.info/metrocard/mcbus.htm>

In the first four months of this year, E-ZPass use is up 3.6 percent to 79.4 percent or an average of about 583,000 vehicles daily.