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Press Release

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IMMEDIATE

Introducing 'The Weekender 1.5'

Improvements Made After Customer Feedback and Suggestions

The Metropolitan Transportation Authority (MTA) today launched a new and improved version of "The Weekender" after listening to customer feedback on how the site could be improved. The MTA introduced The Weekender in September, which takes over the front page of MTA.info each weekend, to guide customers around construction-related weekend subway reroutes.

"We asked. You suggested, and we listened," said Thomas F. Prendergast, President of MTA New York City Transit. "These improvements customers will see starting today will make it easier for subway riders to visualize exactly how weekend work will affect subway service.

Based on these comments and suggestions, new Weekender features have been introduced – including a searchable station name box that anticipates your station as you type – and an additional level of zoom to the subway diagram to give you a wider view of your trip.

The color on certain graphic elements and text has also been adjusted as a result of feedback from the ADA/vision-impaired community. TripPlanner+, the only route search program that plans your way around the construction, is also now much easier to reach.

The centerpiece of "The Weekender" is a subway diagram that displays the service to be provided each weekend, including all service changes. Stations impacted by service diversions are highlighted by blinking icons. Users click to choose one of three ways to view the map:

Service by Line: Click on a subway line symbol to get a line diagram showing an overview of the line's service changes, as well as text summaries of the changes. **Service by Borough:** Click on a borough for text-based information about any service changes impacting a borough. **Service by Station:** Select a station for details on any service changes impacting that station, or click on the map to zoom to a detailed area.

The diagram used as the base of "The Weekender" is designed to illustrate service diversions at a glance. It is inspired by the 1972 New York City subway map designed by world renowned map maker and designer Massimo Vignelli and was designed by Vignelli, Beatriz Cifuentes and Yoshiki Waterhouse.

Supplementing the base diagram, "The Weekender" provides for the first time an electronic venue for the popular Neighborhood Maps that are posted inside subway stations. These maps show the precise locations of subway station entrances within the street grid, along with locations of popular area destinations.