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Press Release

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[Bridges & Tunnels](#)

IMMEDIATE

E-ZPass On The Go Sales Hit 5,000 Mark In Cash Lanes At Henry Hudson Bridge

Three months after a pilot program to sell E-ZPass On The Go in cash lanes at the Henry Hudson Bridge began more than 5,000 electronic tags have been sold, proving that customers love the ease of using E-ZPass.

"We're pleased that people are embracing the convenience of E-ZPass, which in the long run is a win-win for everyone," said MTA Bridges and Tunnels President Jim Ferrara. "It helps motorists save time and money, helps us keep traffic moving, and helps the environment by reducing emissions from idling vehicles."

Here's how it works: Motorists can purchase an On The Go tag at the Henry Hudson Bridge for \$34, which includes the \$4 toll for the current trip. The E-ZPass tag can then be used to pay up to \$30 worth of tolls if linked to a credit card or \$20 in tolls and a \$10 tag deposit if it is not.

Once used, customers have 48 hours to register the tag by going to www.ezpassny.com or by calling the toll-free number 1-800-333-TOLL. If the tag is not registered, it is deactivated.

MTA On The Go tags, which save drivers \$1.70 per trip at most MTA crossings and \$1.80 at the Henry Hudson, are also sold at hundreds of retail stores in New York City and Long Island, and at New York City Transit Metrocard vans and buses, which travel to all five boroughs. Since On The Go was introduced in February, 2008 more than 114,000 tags have been sold.

E-ZPass use at MTA Bridges and Tunnels continues to grow and is up 3.6 percent to 79 percent in the first seven months of 2011. On an average weekday, more than 682,000 customers use E-ZPass to pay tolls at MTA crossings.

