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Press Release

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Metro-North

IMMEDIATE

MTA Metro-North Railroad Partners with CooCoo: Train Schedules via Text Message Using Any Cell Phone

MTA Metro-North Railroad customers can now get train schedules via text message (SMS) as part of a partnership with CooCoo, a Long Island-based text scheduling company.

For Metro-North information, use any cell phone to text a station-to-station request to 266266, which spells CooCoo, for example *Rye to Grand Central*, and get an immediate response. The service is free. Standard text messaging fees apply.

"Delivering information to as many people as possible-in as many different ways as possible-is a big part of our vision at the MTA," said MTA Chairman and CEO Jay H. Walder. "CooCoo greatly expands our ability to reach our customers, as anyone with a cell phone can now get train schedules in an instant."

"CooCoo's text messaging service is the perfect complement to TrainTime, an internet-based service developed in-house for users of smart phones and desk-top computers," said Metro-North President Howard Permut. "This service expands the ability of our customers to access information on train arrival and departure times on a user-friendly, station-specific basis."

To use CooCoo, simply text a station-to-station request to 266266. For more information about the service, go to <http://www.CooCoo.com> or visit the MTA homepage at mta.info

"CooCoo is carrier- and device-independent and works on all cell phones without using the Internet," said John Tunney, co-founder of the company. "This is the fastest way to get train schedules on the go. I'm thrilled that Metro-North has adopted this cutting-edge, green technology."

Since CooCoo's partnership with MTA Long Island Rail Road began in April, the firm has delivered 3.2 million schedules via text message.