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Press Release

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[Bridges & Tunnels](#)

IMMEDIATE

"E-ZPass On-the-Go" Expanding Vendor Opportunities in All Five Boroughs, Long Island

E-ZPass On-the-Go, a pre-packaged tag pre-loaded for toll payment, is being expanded and offered to interested retailers in all five boroughs and on Long Island, building on the success of the pilot sales program introduced in the Bronx and Queens last year.

The program has performed beyond expectations with more than 15,000 sold at more than 160 retail locations including gas stations, check-cashing stores and pharmacies. *E-ZPass On-the-Go* tag sales now represent 13% of all new *E-ZPass* account sign-ups. Bridges and Tunnels has nearly 3 million *E-ZPass* tags in circulation.

Prospective vendors interested in information about selling the *E-ZPass On-the-Go* pre-paid, pre-packaged tags should visit the website link for details: <http://www.mta.info/bandt/onthego/>

E-ZPass-On the-Go makes it easy for customers of MTA Bridges and Tunnels crossings who still pay cash to try this electronic device that saves time, money, and gas. The toll on most MTA bridges and tunnels is \$5, but *E-ZPass* customers pay only \$4.15. For a regular commuter that's more than \$400 in annual savings. Each pre-paid tag costs \$30.

"*E-ZPass* is a win-win option for drivers—a money and time saver," said agency President Susan Kupferman. "Now it will be easier for anyone to give it a try and start reaping the benefits immediately."

E-ZPass-on-the-Go works like this: The cost of each tag is \$30. The holder of a pre-paid tag can use up to \$20 to pay tolls immediately; \$10 is a deposit on the tag. Once the tag has been used for the first time, the customer has two days (48 hours) to register the tag by going to the website www.ezpassny.com or calling a toll free number on the tag. If the tag is registered to an account that is replenished by a credit card, then the \$10 deposit also becomes available for toll use. If the tag is registered to an account that is replenished by check or cash, then \$10 remains as a deposit for the tag.

The *E-ZPass* customer base has grown steadily each year since MTA introduced the technology to New York City motorists in 1995. Increased *E-ZPass* usage is also good for New York and surrounding areas—swifter traffic flowing through toll lanes is better for the environment. For general information about *E-ZPass*, visit the website at: www.ezpassny.com or call 1-800-333-TOLL.

In addition to MTA's seven bridges and two tunnels linking New York City's boroughs, *E-ZPass* is also good at 22 agencies across the eastern United States from Maine to Virginia and if you are traveling west from New York City to Chicago.

MTA Bridges and Tunnels' facilities, which serve more than 830,000 daily customers and connect the five boroughs of New York City, are the Robert F. Kennedy, Throgs Neck, Bronx-Whitestone, Henry Hudson, Verrazano-Narrows, Cross Bay Veterans Memorial and Marine Parkway-Gil Hodges Bridges, and the Queens Midtown and Brooklyn-Battery Tunnels.

Photo caption: *E-ZPass-on-the-Go* for sale at select convenience stores throughout NYC and Long Island.

