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Press Release

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[NYC Transit](#)

IMMEDIATE

MTA NYC Transit Enters Fight Against Sexual Harassment in the Subway

MTA New York City Transit's latest public service campaign has been designed to combat sexual harassment in the subway. This educational message features subway car cards and brochures aimed at encouraging victims to report incidents of sexual harassment and informing them of the best ways to stay safe. The message is clear: "This type of behavior does not have to be tolerated by customers and is viewed by the NYPD and NYC Transit as a very serious crime."

The SubTalk car cards, which began appearing in the subway during the week of September 15 read: "*Sexual Harassment is a Crime in the subway, too – A crowded train is no excuse for an improper touch. Don't stand for it or feel ashamed, or be afraid to speak up. Report it to an MTA employee or police officer.*"

"After much thought and discussion on the subject, we have come up with a message that we feel sets the right tone and provides customers with the information they need to respond to this type of criminal behavior," said MTA NYC Transit President Howard H. Roberts, Jr.

"NYPD officers assigned to the subways have helped drive crime down to record lows in recent years with the help of the riding public," said NYPD Commissioner Raymond W. Kelly. "The Police Department is determined to continue crime suppression, including sexual-related crime and misconduct, with the public's continued cooperation and with the aid of NYC Transit's important informational campaign."

200,000 bilingual English /Spanish brochures, containing more specific crime prevention tips will be available beginning Monday, October 6th at subway stations citywide. These brochures also give the number of the NYPD Sex Crimes Report Hotline, 212-267-RAPE (7273), to report past attacks or incidents. "If we help one person," added Roberts, "we will have done our job."

Examples:

[11x70 Bilingual Sign](#)[Bilingual Brochure](#)