



## MTA Press Releases

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Press Release

August 27, 2008

[Bridges & Tunnels](#)

IMMEDIATE

### MTA Bridges and Tunnels Customer Safety Reminder: "School's Open — Drive Carefully"

MTA Bridges and Tunnels is once again participating in the American Automobile Association's (AAA's) annual public awareness campaign, "School's Open — Drive Carefully," with a message display at toll plazas throughout its seven bridges and two tunnels that advises motorists to be extra careful.

As the new school year begins throughout New York City's five boroughs, this year's poster will be on view through the end of September, and the agency's facilities will also feature the "School's Open — Drive Carefully" directive on variable message signs during school-day hours.

Since AAA began "School's Open — Drive Carefully" in 1946, the program has successfully contributed to lowering school-related pedestrian fatalities and reducing the number of traffic crashes involving school-age pedestrians and school bus riders. To help protect children, AAA urges motorists to follow these safety tips:

- Slow down near schools and in residential areas.
- Drive with headlights on, even during the day, so children and other drivers can see you.
- Look for clues such as AAA School Safety Patrollers, bicycles and playgrounds that indicate children could be in the area.
- Scan between parked cars and other objects for signs of children.
- Practice extra caution in bad weather.
- Always stop for school buses that are loading or unloading students.

For more information on the campaign, go to: [www.aaapublicaffairs.com](http://www.aaapublicaffairs.com)

MTA Bridges and Tunnels' facilities, which connect the five boroughs of New York City, are the Triborough, Throgs Neck, Bronx-Whitestone, Henry Hudson, Verrazano-Narrows, Cross Bay Veterans Memorial and Marine Parkway-Gil Hodges Bridges, and the Queens Midtown and Brooklyn-Battery Tunnels.

**Photo caption: Maintenance worker at the Verrazano-Narrows Bridge posts AAA message advising motorists to drive safely as another new school year kicks off.**



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