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Press Release

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[Bridges & Tunnels](#)

IMMEDIATE

Ready to Use, Available Now: "E-ZPass-On-the-Go" at New York Transit Museum Shop

Holiday shoppers in need of a budget-themed gift are in luck: *E-ZPass-On-the-Go* is now available for \$30 per tag at both New York Transit Museum shop locations-in Brooklyn Heights and Grand Central Terminal in Manhattan. *E-ZPass-On the-Go* makes it easy for customers of MTA Bridges and Tunnels crossings who still pay cash to try this electronic device that saves time, money, and gas. For example, the toll on most MTA bridges and tunnels is \$5, but E-ZPass customers pay only \$4.15. For a regular commuter that's more than \$400 in annual savings.

"The cost and economic benefits from using E-ZPass couldn't be more straightforward," said the agency's Acting President David Moretti. "It's a thoughtful budget-friendly gift for the holidays with the real potential to 'keep giving' all year long."

E-ZPass-on-the-Go works like this: The cost of each tag is \$30. The holder of the pre-paid tag can use up to \$20 to pay tolls immediately; \$10 is a deposit on the tag. Once the tag has been used for the first time, the customer has two days (48 hours) to register the tag by going to the website www.ezpassny.com or calling a toll free number on the tag. If the tag is registered to an account that is replenished by a credit card, then the \$10 deposit also becomes available for toll use. If the tag is registered to an account that is replenished by check or cash, then \$10 remains as a deposit for the tag.

The New York Transit Museum stores are located at:

- Brooklyn Heights (Museum home location): Corner of Boerum Place and Schermerhorn Street: (718) 694-1868
- Manhattan: Gallery and Annex Store, Grand Central Terminal, Shuttle Passage, just off the Main Concourse, adjacent to Station Master's Office: (212) 878-0106

For more information about Museum programs and exhibits, visit www.mta.info or to shop online* go to: www.transitmuseumstore.com. (*E-ZPass on-the-Go tags not available on line.)

MTA Bridges and Tunnels has sold more than 12,000 *E-ZPass on-the-Go* tags since a pilot program began in February, at more than 150 locations. Pre-packaged E-ZPass tags are sold to the public by selected retailers in the New York City and Long Island, including Pay-O-Matic check-cashing stores, select 7 Elevens, gas stations and pharmacies.

The E-ZPass customer base has grown steadily each year since MTA introduced the technology to New York City motorists in 1995. Increased E-ZPass usage is also good for New York and surrounding areas-swifter traffic flowing through toll lanes is better for the environment. Currently, Bridges and Tunnels has nearly 3 million E-ZPass tags in circulation. For general information about E-ZPass, visit the website at: www.ezpassny.com or call 1-800-333-TOLL.

In addition to MTA's seven bridges and two tunnels linking New York City's boroughs, E-ZPass is also good at 22 agencies across the eastern United States from Maine to Virginia and if you are traveling west from New York City to Chicago.

MTA Bridges and Tunnels' facilities, which serve more than 830,000 daily customers and connect the five boroughs of New York City, are the Robert F. Kennedy, Throgs Neck, Bronx-Whitestone, Henry Hudson, Verrazano-Narrows, Cross Bay Veterans Memorial and Marine Parkway-Gil Hodges Bridges, and the Queens Midtown and Brooklyn-Battery Tunnels.



Photo caption: E-ZPass-on-the-Go is the perfect stocking stuffer, now for sale at NY Transit Museum's Grand Central Terminal and Brooklyn Heights locations.