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Press Release

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LIRR

IMMEDIATE

Mr. Met Joins LIRR in Advising LIRR Customers to Watch The Gap

The MTA Long Island Rail Road has partnered with the NY Mets in a new public information campaign to promote gap safety. As part of the campaign, the Mets will post "Watch the Gap" messages on the scoreboard at home games at Shea Stadium along with public address announcements. In addition, the LIRR and the Mets have developed a new flyer featuring Mr. Met at the LIRR's Shea Stadium Station as he demonstrates how to safely step over the gap between the train and the platform. The flyer program will begin Monday, September 24, the first day of the Mets next home stand, when the flyer is distributed to customers on trains to Shea Stadium.

"We are pleased to have this opportunity to partner with the Mets in helping to get the word out to our customers, and Mets fans, on this important safety message," said Helena Williams, LIRR President. "We wish the Mets all the best as the playoffs approach. Many Mets fans have come to realize that the LIRR is the smart way to go to the stadium, and with the increase in ridership expected during the playoffs we remind our customers to take extra precautions when entering and exiting trains."

"Our collaboration with our transit partners on the 'Take The Train to the Game' promotional campaign has resulted in significant ridership increases in our season of record-setting attendance at Shea," said Dave Howard, Executive Vice President, Business Operations, New York Mets. "The newest message featuring Mr. Met provides a unique way to deliver an important safety reminder."

The Mets' public address announcement states, "Mets fans, here's a safety message from Mr. Met...when you take the train to the game, remember to watch the gap between the train and the platform. Thank you."

In the flyer, Mr. Met reminds LIRR customers to "Watch the Gap" and offers the follow gap safety tips:

- Look down and step carefully over the gap every time you enter or exit the train
- If you have small children, hold their hands to lead them carefully on and off the train
- Stay behind the yellow safety line, away from the edge of the platform

Approximately 10 percent of those attending NY Mets games take the LIRR to Shea Stadium. During the pennant race and the playoffs, that percentage rises to approximately 20 percent.

For information about how to get to Shea Stadium by LIRR, fans can pick up a copy of the special Shea Stadium timetable or contact the LIRR's 24-hour Travel Information Center. The numbers are 631-231-LIRR in Suffolk County, 516-822-LIRR in Nassau County and 718-217-LIRR in New York City. The Travel Information Center's TDD telephone number for the hearing impaired is 718-558-3022. Customers can also consult the LIRR's web site at www.mta.info.