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Press Release

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LIRR

IMMEDIATE

MTA LIRR Announces "Be Trainsmart" School Safety Contest 2007

Part Of Gap Safety Effort; Seek Student Participation

The MTA Long Island Rail Road is stepping up its "Be TrainSmart" Program to now include a school safety contest. The easy-to-enter contest emphasizes that students "learn to cross the gap safely," by following proper adult guidance from teachers, adults, parents and LIRR employees. "I Can Step Over The Gap" round, square and star-shaped stickers will be given to students throughout the LIRR service area as part of the new contest that runs through December 31.

Prizes are a "Family Four-Pack" (four tickets) of LIRR Manhattan Getaway packages (excluding World Yacht) of the winners' choice. Ten student winners will be selected from a random drawing at the end of the contest. Teachers of winning entrants will win their choice of LIRR Manhattan Getaways packages (two tickets apiece; excludes World Yacht). Manhattan Getaways include sightseeing packages to some of the City's best attractions including Madame Tussauds New York, the Museum of Natural History, NBC Studios/Rockefeller Center, and the Museum of Modern Art, and more.

There are a number of ways to enter the contest:

- Students of school groups that take LIRR field trips will receive stickers and contest entry forms.
- Teachers and youth group leaders may also contact the LIRR Sales & Promotions office at 718-558-7498 to receive stickers and entry forms.
- Students attending the LIRR's T.R.A.C.K.S. school safety education programs will receive stickers and entry forms and school officials can call the LIRR System Safety Department at 718-558-3003 to learn more about this program.
- Check out the LIRR website at www.mta.info/lirr/safety/SchoolSafetyContest.
- Any child can get a sticker from an LIRR trainperson or ticket seller.
- Contest entry forms are available at LIRR ticket offices; and any child may print the contest entry form or hand print their full name, address and daytime phone number including area code, parent/guardian name on a plain three by five piece of paper and mail it to: Long Island Rail Road Safety Contest c/o Sales & Promotions/Market Development Department, 146-01 Archer Avenue, Jamaica, NY 11435.

"Be TrainSmart" is a customer awareness safety campaign begun by the LIRR in July, 2007. The goal of the campaign is to improve customer safety by raising customer awareness about safe habits and customer behaviors that will reduce the number of accidents for those traveling with the railroad. A major emphasis of the program focuses on raising customer awareness of the gap--the space between the platform and the train. The gap permits trains to move safely through stations at various speeds and provide clearance for side-to-side train motion. Among the topics to be addressed by "Be TrainSmart" during coming months is platform safety, child safety aboard trains, door safety, grade crossing safety and escalator/stair use safety.