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Press Release

June 12, 2006

[MTA Headquarters](#)

IMMEDIATE

MTA Launches New Homepage Design

The MTA today introduced a newly designed homepage in a continuing effort to make its website more customer friendly. The new homepage features an easier-to-read two-column format. Customers will find the information they need faster with color-coded categories for important news, numbers, programs, and regional transit. In addition, the MTA homepage will feature photography showcasing the transportation network and interesting facts about the system and travel-related topics.

"We have listened to our customers' concerns over the years about making our website as easy to use as possible," said MTA Executive Director, Katherine Lapp. "Over the next few weeks we will add further improvements, including an improved menu system that will make the information on the site more consistent across the members of the MTA family," she said.

A new feature added to the page this week will be a pilot podcast program from New York City Transit that will contain information on subjects from safety and security to new construction projects. Podcasts will expand over time to include messages for all members of the MTA family.