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Press Release

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[MTA Headquarters](#)

IMMEDIATE

MTA Re-Launches Emergency Evacuation Information Campaign

The Metropolitan Transportation Authority announced today that it is distributing more than 750,000 updated copies of emergency evacuation information brochures to subway and commuter railroad riders.

The ongoing campaign, originally launched on New York City Transit (NYCT), Long Island Rail Road (LIRR) and Metro-North Railroad (MNR) in 2004, has been expanded and is being reissued to coincide with National Preparedness Month.

Copies of an MTA "Emergency and Evacuation Instructions" brochure will be available at NYCT station booths and as a seat drop on both the LIRR and MNR.

The "subway" version of the brochure has been enlarged and the evacuation information now contains information in English, Spanish, Chinese, Russian, Haitian Creole, Korean, Arabic, and Urdu.

Over 250,000 copies of the "train" version of the brochure are being distributed on Wednesday and Thursday, September 13 and 14, as seat drops on the LIRR and MNR. Both the subway and train brochures are also available on the MTA website.

Video versions of subway and train evacuation procedures, and reprints of the brochures, are also available on the [MTA website](#), at Customer Safety Information.

The brochures will also be highlighted in a system-wide advertising campaign jointly sponsored with the New York City Office of Emergency Management (OEM) which has also produced and distributed their "Ready New York" guides that offer information on household preparedness, with [special sections for seniors and people with disabilities](#), in nine languages.

"We have a long commitment to doing everything we can to ensure customer safety," said MTA Chairman Peter S. Kalikow. "It is important that customers know what to expect in the event of an evacuation and how to interact with emergency responders to keep them safe in an emergency."

Copies of the brochures or copies of a CD-ROM with the evacuation videos in English can also be obtained by contacting the MTA Office of Community Relations, 347 Madison Avenue, 5th Floor, New York, NY 10017.