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MTA Headquarters IMMEDIATE

MTA Kicks Off New Anti-Panhandling Campaign

MTA New York City Transit subway customers will soon be seeing a new version of anti-panhandling posters throughout the system, the Metropolitan Transportation Authority (MTA) announced today.

Since soliciting anywhere in the system is prohibited, the new ad is intended to discourage customers from giving to panhandlers in the subway. Nevertheless, it encourages New Yorkers who are concerned about helping the homeless to make their donations to City Harvest. This way they can be sure that their money truly gets to those in need.

In addition, the MTA administers a homeless outreach program called MTA Connections, which has trained caseworkers who help the homeless by guiding them to facilities that provide medical or mental health care, substance abuse treatment, or immediate shelter.